

*DESIGNPREIS

Rapperswil-Jona, March 2018



CALL FOR ENTRIES *DESIGNPREIS 2018

Since 2012 the Gebert Foundation for Culture* (Gebert Stiftung für Kultur*) offers in addition to the two funding initiatives *ALTEFABRIK and *KURATOR, the Christa Gebert / Ambiente *DESIGNPREIS to support young Swiss Design with a prize of CHF 10,000.

Due to the great demand, the duration of the exhibition has been extended from one week to two months. The *DESIGNPREIS 2018 will take place at the *ALTEFABRIK in Rapperswil-Jona from 17th of November 2018 to 13th of January 2019.

SAVE THE DATE: Opening, Friday, 16th of November 2018 at 7pm

The competition is open to applications from all over Switzerland and to Swiss designers living and working abroad. The nominees will be selected by a jury of experts and will have the opportunity to present their projects in a space of almost 500 square meters in a curated exhibition.

Conditions for participation

Admitted are professional designers who have either lived and worked in Switzerland for at least five years or hold Swiss citizenship.

The entered project should be current or its realization should not be longer ago than three years. If a project is still in the concept phase, please describe the planned implementation as precisely as possible.

The application must cover the following contents

- Brief description of the concept/product (max. 3 A4 pages) including possible ideas for „marketing“ the product and some considered aspects of sustainability
- Sketches, models, photographs, explanatory text
- Curriculum vitae with employment biography

Content

- Awareness of sustainability is important to the Gebert Foundation for Culture*. Hence, special attention is paid to those inputs that consciously address this aspect of today's development and realization of production.

Approved design lines for 2018

- Industrial Design
- Interior and Furniture Design
- Product Design (ceramics, jewellery...)
- Fashion and Textil Design

Please note: purely artistic works that do not result in a merchantable „design product“ will not be accepted.

NEW: The 4th award focuses on the design lines mentioned above. The *DESIGNPREIS in 2020 will then focus on Graphic-, Game-, Interaction-, Web- and Communication Design.

Entry deadline

Thursday, **31st of May 2018** (date postmark).

Please note that incomplete or delayed documents will not be judged. No liability can be accepted for the application dossiers submitted.

Submission

The complete entry with the above-mentioned documents should preferably be sent electronically to the following e-mail address:

- designpreis@alte-fabrik.ch

Submissions by post as well as material samples or publications should be sent to:

- Alte Fabrik, *DESIGNPREIS, Klaus-Gebert-Strasse 5,
8640 Rapperswil-Jona

Jury

The first round will take place in mid-June in Rapperswil-Jona based on the submitted dossiers. The selected designers will then be invited to present the products in an exhibition. As soon as the show is set up, the winner of the Christa Gebert / Ambiente *DESIGNPREIS will be chosen in a second jury round shortly before the opening.

The jury's decision of the projects to be shown in the exhibition will be announced by email until 22nd of June 2018. We will send back documents of projects that have not been nominated. The jury's decisions are final and there will be no further correspondence. The nominees will be contacted in advance of the detailed exhibition organisation in order to discuss the next steps (construction of the exhibition from approx. 5th of November 2018).

Prize ceremony

The Christa Gebert / Ambiente *DESIGNPREIS will be awarded during the opening ceremony on Friday, 16th of November 2018 at 7 pm. From 17th of November 2018 to 13th of January 2019, the selected works will be presented to the public in the *ALTEFABRIK of the Gebert Foundation for Culture*. The exhibition is accompanied by various mediation formats.

With your application, you confirm that you have read and accepted the conditions of participation.

If you have any questions, please contact the curator Alexandra Blättler at ➤ designpreis@alte-fabrik.ch

We are very much looking forward to your application!
With kind regards,

GEBERT STIFTUNG FÜR KULTUR*

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EINRICHTUNGSKONZEPTE AG